

NEWS RELEASEFOR IMMEDIATE RELEASE

MTC SHINES THE SPOTLIGHT ON CANADIAN MENTAL HEALTH AWARENESS WEEK

WINNIPEG, May 2, 2012 – How do you help out a great cause and see a brilliant musical at the same time? Come experience Royal Manitoba Theatre Centre's production of the award-winning and groundbreaking musical *Next to Normal* during Canadian Mental Health Awareness Week (May 7-13, 2012).

MTC has partnered with **Mood Disorders Association of Manitoba (MDAM)** and the **Manitoba Schizophrenia Society (MSS)** to help increase awareness about mental health issues while raising funds for each organization. Theatre lovers who want to attend the May 7 and 11 performances of **Next to Normal** can purchase tickets for 10% off. For every ticket sold to these performances, MTC will donate \$5.00 to the partner organization.

To purchase tickets and help make a donation to one of these organizations, simply call the MTC Box Office at 204-942-6537 or visit www.mtc.mb.ca/login and use the following promo codes:

Mood Disorders Association of Manitoba Night

Monday, May 7, 8pm PROMO CODE: MDAM

(please note web offer expires 3 hours prior to curtain)

Manitoba Schizophrenia Society Night

Friday, May 11, 8pm PROMO CODE: MSS

(please note web offer expires 3 hours prior to curtain)

MTC and the Winnipeg Free Press are also presenting **Beyond the Wings** on May 11 from 6 – 7:30 pm at the Winnipeg Free Press Café, 237 McDermot Avenue. This package includes:

- A ticket to the May 11, 8pm performance of Next to Normal
- A pre-show three-course dinner at the Winnipeg Free Press Café.
- A pre-show panel discussion about mental health and how Next to Normal tackles these issues.
 Panelists will include Next to Normal director Robb Paterson; psychiatrist Dr. Eric Vickar, who consulted on the production; Chris Summerville, Executive Director of MSS and CEO of the Schizophrenia Society of Canada, and Tina Holland, Education Director at MDAM, who lives with bipolar disorder. Moderators will be Tara Brousseau, Executive Director of MDAM, and Winnipeg Free Press columnist Dan Lett.

Tickets for **Beyond the Wings** are available for \$55.00 including GST from MTC Patron Services by phone at 204-942-6537 or in person at 174 Market Avenue. Individuals interested in the three-course dinner and panel discussion portion only can purchase tickets for \$25.00 including GST. Due to the nature of this event, capacity is limited. Winnipeg Free Press Arts and Life Card members who purchase this package will also receive a \$10 gift certificate to the Winnipeg Free Press Café at the event.

About Next to Normal

Pulitzer Prize- and Tony Award-winning musical **Next to Normal** delivers soul-soaring rock and stirring ballads about a suburban mom in treatment for bipolar disorder and her family as they struggle to cope with her illness. **Next to Normal** runs until May 12 at MTC's John Hirsch Mainstage.

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For more information, please contact:

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